

## Z Flow Pro Wins Division; Advances to Finalist Stage of 2017 MN Cup



PRESS RELEASE SEP 28, 2017 09:00 EDT

### Company Recognized for Revolutionary Personal Protective Equipment

Mendota Heights, Minn, September 28, 2017

(Newsire.com) - Poma 22, LLC, creator of the [Z Flow Pro™](#) helmet announced today that it has won its division and advanced to the finalist stage of the MN Cup, a statewide competition that recognizes Minnesota's best new entrepreneurial idea.

Z Flow Pro is a helmet with an invisible face shield designed for commercial painters, drywall contractors and construction workers. This patented product integrates a filtered air duct system into a hard hat, creating an ear-to-ear air curtain (or air armor) that deflects paint overspray, drywall dust, and other airborne contaminants from a user's face, safety eyewear or respirator.

"I created Z Flow Pro because as a commercial painter, I struggled with toxicity and visibility issues from paint and overspray for years," said [Steve Perusse, the co-founder of Z Flow Pro](#). "I'm incredibly honored to have won in the General Division of the MN Cup competition. This recognition will help us bring our ground-breaking innovation to a wider audience. This product will not only provide an extra layer of safety, but it's proven to improve productivity resulting in significant cost savings."

As the winner of its division, Poma 22 received \$30,000 in prize money. They now advance to the finalist stage of The MN Cup where they will compete against seven other division winners for the grand prize of \$50,000. Winners will be announced at a live event on October 9 at the Carlson School of Management.

I'm incredibly honored to have won in the General Division of the MN Cup competition. This recognition will help us bring our ground-breaking innovation to a wider audience.

STEVE PERUSSE, CO-FOUNDER

## About Poma 22, LLC

Poma 22, LLC is a Minnesota company co-founded by Steve Perusse and Michelle Culligan. They developed the patented Z Flow Pro™ helmet to improve the safety, health and comfort of painters and construction workers. Use of Z Flow Pro also extends the life of traditional personal protective gear (goggles, filters, etc.), delivering improved margins and profitability for painting and construction companies. For more information about Z Flow Pro, visit [zflowpro.com](http://zflowpro.com).

## About MN Cup

Organized by the University of Minnesota Carlson School of Management, the MN Cup is a startup competition that recognizes entrepreneurial innovation. This year, the MN Cup will award \$450,000 in total prize money. The final winner will be announced on October 9 at the Carlson School of Management.

### Contact:

Michelle Culligan | [mculligan@zflowpro.com](mailto:mculligan@zflowpro.com) | 612-308-0874

Source: Poma 22, LLC

## Additional Links

---

- [Z Flow Pro website](#)

## Additional Images

---



### ☰ Categories:

[Agriculture and Horticulture](#), [Construction](#), [Mining](#), [Paper Products](#), [Cleaning](#)

### 🔖 Tags:

[construction](#), [goggles](#), [painting](#), [PPE](#), [protective equipment](#), [respirators](#), [safety equipment](#)